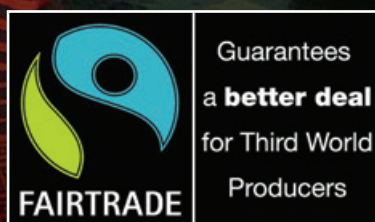


DRILLED USING

FAIR TRADE
PREMIUM FUNDS

British Sugar's
Fairtrade sugar is
purchased under
**guaranteed
Fairtrade
standards**



Fairtrade Sugar

British Sugar's Fairtrade sugar is
mainly sourced from Illovo Sugar
in Malawi and Zambia



BRITISH SUGAR

An AB Sugar Company



Fairtrade Sugar



What Fairtrade means:

- An independent guarantee that disadvantaged producers in the developing world get a better deal
- Better prices, decent working conditions, local sustainability and fair terms of trade for farmers and workers
- Producers meet market requirements for quality, consistency and continuity of supply as well as capacity for export

AB Sugar holds a 51% share in Illovo Sugar Limited, the largest cane sugar producer in Africa and one of the world's lowest cost producers.

The small Fairtrade premium helps to fund development projects such as the provision of safe drinking water, housing, electricity and the building of local hospitals.



Areas of application

As a replacement for regular granulated, golden granulated and Demerara sugar in all products

The Fairtrade range

Product (Product Code)	Properties	Application
Fairtrade White Granulated Cane Sugar 52008 – 25kg	Free-flowing, white granulated sugar, typical average particle size 500-800µm	A wide variety of food and drink applications
Fairtrade Golden Granulated Cane Sugar 52000 – 25kg	A natural, partially refined, light golden colour and subtle flavour, typical average particle size 600-900µm	A wide variety of food and drink applications
Fairtrade Demerara Cane Sugar 52002 – 25kg	A natural, partially refined rich flavour, golden colour, particle size and crunchy texture, typical average particle size 800-1,200µm	Ideal for cakes, biscuits and toppings
Fairtrade Granulated Sugar 57017 – Bulk Tanker	Free-flowing, white granulated sugar, typical average particle size 450-600µm. Produced from Sugar Beet grown in the UK and Raw Cane sugar sourced from non-EU countries.	A wide variety of food and drink applications

If you require more information, e.g. a product specification sheet, a sample or advice, please contact us to discuss your needs.

