

British Sugar Beet Review Advertising 2019



British Sugar Beet Review is the UK's industry-leading publication dedicated to the production of sugar beet.

Published three times a year in January, May and September, British Sugar Beet Review's circulation is in excess of 3,800, including all UK sugar beet growers.

The publication provides essential technical information, sugar industry updates and practical farming advice, as well as updates from British Sugar and the British Beet Research Organisation.

FEATURES

January

Drilling

Drill testing

Nutrition

Machinery

May

Seed selection

Recommended list

Fungicides

Harvester testing

Foliar diseases

Weed control

September

Harvesting

Storage planning

Nitrogen & nutrition

| Rate card | Per edition | Run of 3 editions |
|---------------------------------------|-------------|--------------------------|
| Full page | £1,600 | £3,840 (saving £960pa) |
| Half page | £ 900 | £2,430 (saving £270pa) |
| Quarter page | £ 560 | £1,596 (saving £84pa) |
| Back cover (premium spot) | £1,920 | £4,608 (saving £1,152pa) |
| Inside front/inside back cover | £1,840 | £4,416 (saving £1,104pa) |

Artwork dimensions

Full page portrait 297mm x 210mm + 3mm bleed

Half page landscape type area 133mm x 186mm

Quarter page portrait type area 133mm x 90mm

File formats

All artwork to be supplied digitally as a print-ready PDF or JPEG (high resolution min 300dpi). All pictures and colours must be CMYK on all formats.

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